



Living Waters Inc

Sponsorship Package

2022 Mental Health Summit

***Bridging the Health Equity Gap for Children and
Families to Heal from Grief and Loss***

Friday, September 23, 2022

9:00am - 3:00pm

Hybrid Event

Living Waters Inc

P.O. Box 620065, Charlotte, North Carolina 28262
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June 10, 2022

Dear Community Partner:

Each day, we hear news or experience events that leave children and their families struggling, sometimes silently, with tremendous grief and loss. Their grief and loss may result from suicide, overdose, family separations; job/business loss; injuries, illness and deaths; violence and abuse; racism and injustice; and tragedies locally or aboard. These and other types of events layered by the devastating impacts of COVID-19 have exponentially increased the grief and loss that children and families experience. Overwhelming studies show that children and families from racially and ethnically diverse populations often seek support from clergy, houses of worship, and other natural helping network systems to help them deal with their grief and loss. These support system already taxed due to the health equity gap are often ill-equipped or lacking the resources to provide adequate, sustainable, and in some cases lifelong care for children and families.

On Friday, September 23, 2022 from 9:00 a.m. - 3:00 p.m. Living Waters Inc will host the 2022 Mental Health Summit titled ***Bridging the Health Equity Gap for Children and Families to Heal from Grief and Loss***. The summit aims to promote awareness, dialogue and partnership concerning health inequities and disparities in helping children and families heal from grief and loss. It is in partnership with Healthy Blue.

We invite you to join us and other corporate sponsors in supporting this year's summit. Over 200 attendees are expected to engage in critical conversations about the additional pillars of response needed to identify, treat and support children and families suffering from grief and loss. They will also hear from lived experience speakers and expert speakers in behavioral health, public health, along with researchers, practitioners, clinicians, health system leaders, and civic leaders.

The keynote speaker is **Vergel L. Lattimore III, Ph.D.**, President, Professor of Pastoral Psychology and Counseling at Hood Theological Seminary. Other confirmed speakers include: **Victor Armstrong, MSW**, Chief Diversity Officer at RI International, **Honorable Carla D. Cunningham**, NC House of Representatives, **Dr. Nora Dennis**, Lead Medical Director, Behavioral Health and Health Equity at Blue Cross NC, **Christine Zazzaro, M.Ed, LCMHC**, Vice President, Atrium Health Behavioral Health Charlotte, **Anabel Paniagua-Doyle**, Senior Specialist, One Charlotte Health Alliance, **Chaplain Harry Burns**, Novant Health Presbyterian Medical Center, **Dr. Steven Bentsen**, Behavioral Health Medical Director at Healthy Blue, **Jeremy Mosley**, Associate Vice President, Atrium Health Wake Forest Baptist Medical Center, **Dr. Samuel Pullen**, System Physician Executive for the Psychiatry and Mental Health Institute at Novant Health, **Rev. Glencie Rhedrick**, Associate Minister, First Baptist Church-West, and **Richard T. Bartell**, Director Veterans Resource Center, Central Piedmont Community College.

The success of this event is credited largely to sponsors and collaborators like you who lend their names, financial support and manpower to the event. Your sponsorship for this event will benefit your organization through exposure from media campaigns and promotional efforts directed toward the supporters of the 2022 Mental Health Summit. Your organization will be able to enjoy excellent exposure to this important segment of your target audience.

We have five levels of sponsorship that are detailed on the enclosed sponsorship commitment form. You may select the level of participation that best meets your needs and be secure in the knowledge that your sponsorship will be used by Living Waters Inc to promote mental health programs in the community.

Thank you in advance for your willingness to be a part of the 2022 Mental Health Summit. Your efforts will help Living Waters Inc to continue its mission to make a difference in our community.

If you have any questions, please contact Willie Crite at 704-944-3119.

Respectfully,

Joan P. Been

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President & CEO

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Sponsorship Opportunities

With the generosity of sponsors like you, volunteer efforts and the support of our guests, ***Bridging the Health Equity Gap for Children and Families to Heal from Grief and Loss*** will promote awareness, partnerships and allow expert speakers in public and behavioral health, researchers, clinicians, health insurance and health system leaders, civic leaders and the community to engage in critical conversations about the health equity gap impacts on children and families suffering from grief and loss.

Please consider one of the following sponsorship opportunities for your organization:

SPONSORSHIP OPPORTUNITIES	EVENT \$5,000	PLATINUM \$3,000	GOLD \$2,000	SILVER \$1,000	BRONZE \$500	SUPPORTER \$250	EXHIBITOR \$150
Company logo and sponsorship recognition on event web page	●	●	●	●	●	●	●
Exhibitor table to display information	●	●	●	●	●	●	●
Recognition in the event program booklet	●	●	●	●	●	●	●
Free Registration	6	4	2	2	2	1	
Reserved seating in the main conference room	●	●	●	●			
1 organization insert included in the event participant bag	●	●	●	●			
Name and logo displayed on the event signage	●	●	●	●			
Ad in program booklet	Full Page	Half Page	Quarter Page				
Recognition in print media and advertising	●	●	●				

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Sponsorship Commitment Form

Please indicate the level of sponsorship below. If you have any questions, please contact Willie Crite at 704-944-3119.

Sponsorship Levels

- Event Sponsor ~ \$5,000 (**Sold out**)
- Platinum Sponsor ~ \$3,000
- Gold Sponsor ~ \$2,000
- Silver Sponsor ~ \$1,000
- Bronze Sponsor ~ \$500
- Supporter /Advocate ~ \$250
- Exhibitor ~ \$150
- I cannot attend, but would like to show my support by making a donation: \$_____

Sponsor / Exhibitor Primary Contact: _____

Email Address: _____

Organization Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ **Fax:** _____

Please return the completed Sponsorship Form with and your high resolution images in JPEG or PDF format to info@livingwatersfa.com by **August 24, 2022** to confirm your participation. Payments must be received by no later than **August 31, 2022**.

Primary Contact Signature: _____

Payment Method:

- Check:** Make Payable To: **Living Waters Inc**, P.O. Box 620065, Charlotte, NC 28262
- Credit Card:** A link for the payment will be provided to complete the transaction. Please provide the name and email address of the person who will complete the transaction.

Name: _____ Email: _____

Living Waters Inc is a 501C3 non-profit organization. Tax ID: 20-0372534

THANK YOU FOR YOUR SUPPORT!

