



Living Waters Inc

## **Sponsorship Package**

**2020 Mental Health Summit**

***Building Community Connections for Mental Health: Faith and Community***

**Thursday, September 24, 2020**

**9:00am - 1:00pm**

**Virtual Event**

# Living Waters Inc

P.O. Box 620065, Charlotte, North Carolina 28262  
Phone: (704) 944-3119 Fax: (704) 944-3101  
Email: info@livingwatersfa.com □ www.livingwatersfa.com

August 3, 2020

Dear Community Partner For Mental Health:

Over the past four years, Living Waters Inc has worked to build bridges between Faith Communities, Behavioral Health Providers and Consumers to increase awareness of mental health concerns in communities of color. We invite you to join us and our other corporate sponsors in supporting the 2020 Mental Health Summit entitled "**Building Community Connections for Mental Health: Faith and Community**". It will be held on Thursday, September 24, 2020 from 9:00 a.m. – 1:00 p.m. This event was originally scheduled for the spring of this year but was rescheduled due to COVID-19. We will host the event virtually this year as the need for more mental healthcare solutions has been heightened during the pandemic.

As a member of the Charlotte community for more than a decade, Living Waters Inc is proud to host this incredible event along with other faith, community, and behavioral health organizations. Living Waters Inc is an organization that exists to link faith and community leaders to Mental Health professionals and to build on the unique strengths of congregations and faith-based organizations to promote mental health, especially in communities of color. Our goal is to enhance the services and purpose of the Behavioral Health Care landscape through partnerships with the faith community, given their status as cultural institutions and natural places for clients/consumers and families to receive support in their community.

The 2020 Mental Health Summit will bring our community together in unique ways. The mental and behavioral health landscape is ever-changing and evolving. This four-hour event will bring together faith and community stakeholders, behavioral health professionals and civic servants to discuss common concerns about accessing mental health care and ways to work together to support mental health consumers, their families, and caregivers. We anticipate that 250 individuals from the Charlotte metropolitan area will attend this exciting event.

The summit includes moderated discussions with faith, community and mental health leaders, breakout sessions and mental health exhibitors. **Rev. Dr. Sheldon R. Shipman**, Senior Pastor at Greenville Memorial AME Zion Church will be the keynote speaker. Additional confirmed speakers include **Victor Armstrong MSW, Dr. Sonya Richardson, MSW, LCSW, Deputy Secretary Kody Kinsley, Rep. Carla Cunningham, Chaplain Harry Burns, Rev. Glencie Rhedrick, Dr. Dwayne A. Walker, Pastor Frank Garcia, Imam John Ederer and Tonya Rivens.**

The success of this event is credited largely to sponsors and collaborators like you, who lend their names, financial support and manpower to the event. Your sponsorship for this event will benefit your organization through exposure from media campaigns and promotional efforts directed toward the supporters of the 2020 Mental Health Summit. There are also opportunities for virtual exposure with virtual exhibitor information display on the day of the event, (optional) that will provide opportunities for your organization to showcase your services. For a small donation, you will be able to enjoy excellent exposure to this important segment of your target audience.

We have five levels of sponsorship that are detailed on the enclosed sponsorship commitment form. You may select the level of participation that best meets your needs and be secure in the knowledge that your sponsorship fee will be used by Living Waters Inc to promote mental health programs in the community.

Thank you in advance for your willingness to be a part of the 2020 Mental Health Summit. Your efforts will help Living Waters Inc to continue its mission to make a difference in our community.

If you have any questions, please contact Willie Crite at 704-944-3119.

Respectfully,

Joan Been  
President & CEO

## 2020 Mental Health Summit

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## Sponsorship Opportunities

With the generosity of sponsors like you, volunteer efforts and the support of our guests, ***Building Community Connections for Mental Health: Faith and Community*** will help faith and community stakeholders, behavioral health professionals and civic servants explore ways to work together to support mental health consumers, their families, and caregivers.

Please consider one of the following sponsorship opportunities for your organization:

SPONSORSHIP OPPORTUNITIES	EVENT \$5,000	PLATINUM \$3,000	GOLD \$2,000	SILVER \$1,000	BRONZE \$500	SUPPORTER \$250	EXHIBITOR \$150
Company logo and sponsorship recognition on event web page	●	●	●	●	●	●	●
Virtual Exhibitor information display	●	●	●	●	●	●	●
Recognition in virtual event program booklet	●	●	●	●	●	●	●
Free Registration	6	4	2	2	2	1	
1 organization insert included in virtual event participant bag	●	●	●	●			
Name and logo displayed on virtual event signage	●	●	●	●			
Ad in virtual program booklet	Full Page	Half Page	Quarter Page				
Recognition in media and advertising	●	●	●				

## 2020 Mental Health Summit

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## Sponsorship Commitment Form

Please indicate the level of sponsorship below. If you have any questions, please contact Willie Crite at 704-944-3119.

### Sponsorship Levels

- Event Sponsor ~ \$5,000 **(Sold Out)**
- Platinum Sponsor ~ \$3,000 **(Sold Out)**
- Gold Sponsor ~ \$2,000
- Silver Sponsor ~ \$1,000
- Bronze Sponsor ~ \$500
- Supporter /Advocate ~ \$250
- Exhibitor Table ~ \$150
- I cannot attend, but would like to show my support by making a donation: \$ \_\_\_\_\_

**Sponsor / Exhibitor Primary Contact:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Organization Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

Please return the completed Sponsorship Form with and your high resolution images in JPEG or PDF format to [info@livingwatersfa.com](mailto:info@livingwatersfa.com) by **August 28, 2020** to confirm your participation. Payments must be received by no later than **September 4, 2020**.

**Primary Contact Signature:** \_\_\_\_\_

### Payment Method:

- Check:** Make Payable To: **Living Waters Inc**, P.O. Box 620065, Charlotte, NC 28262
- Credit Card:** A link for the payment will be provided to complete the transaction. Please provide the name and email address of the person who will complete the transaction.

Name: \_\_\_\_\_ Email: \_\_\_\_\_

**Living Waters Inc is a 501C3 non-profit organization. Tax ID: 20-0372534**

**THANK YOU FOR YOUR SUPPORT!**

